



Affiliate with www.cnyshrm.org

CNY SHRM offers several levels of e-sponsorship through its interactive and dynamic web site CNYSHRM.ORG. How does CNYSHRM.ORG ensure solid traffic and frequent visits?

- Over 650 members
- Unique Visits – averages over 1,000 unique visitors
- Members Only - a section with specialized information
- Google Search - an innovative web search engine feature
- Main Street Marketplace - a unique online shopping experience
- Fresh Daily Content - HR news, world news, stocks, and weather
- Online Resources - Over 400 web resources for HR professionals

Home Page

Place your logo with a direct pop-up window link to your web site right on our home page. Your logo will follow the 'What's New' section of home page. This section provides fresh daily content for visitors and members specific to HR-related news & headlines. Restrictions on size of logo apply.

- \$200 for 1 month
- \$350 for 3 months
- \$600 for 6 months
- \$900 for 12 months

Page Sponsor

CNYSHRM.ORG has several page sponsorship opportunities. Both a logo and text link may be added with a direct link to your web site. Restrictions on size of logo and text link apply. May not be available during special events. Note: online directory page reserved for hard copy directory sponsors.

	1 month	2 months	3 months
Members Only	\$150	\$200	\$275
Job Connection	\$125	\$175	\$250
eMagazines	\$100	\$150	\$200

Marketplace Storefront Lease

Main Street Marketplace is a graphical online shopping area for our visitors and members. Already, CNYSHRM.ORG has partnered with some of today's top e-retailers ensuring plenty of traffic. You'll be able to purchase a storefront lease at the Main Street Marketplace with a text link that provides a direct link to your web site. Or, you may simply purchase a text link to your web site. CNYSHRM.ORG controls content of all text links.

	12 month lease	24 month lease	36 month lease
Storefront presence with text link	\$100	\$225	\$450
Text link only	\$50	\$175	\$225

Community Board

Not-for-profits organizations with services to offer to our members may join our Community Board. The cost is \$25 for 12-months, and includes a logo with a direct pop-up window link to your web site and text describing the services offered. No discounts will be applied.

- CNYSHRM.ORG does not run banner ads or ads that use flash or animated graphics. All ads are static.
- The above rates are non-member organization rates.
- Apply a 25% discount for 'for profit' member organizations and a 40% discount for 'not for profit' member organizations.
- Non-member 'not for profit' organizations receive a 20% discount.
- Rates, rules, and guidelines are subject to change at any time by CNYSHRM.
- CNYSHRM will maintain complete editorial rights, to include downloaded graphics, size of graphics, modification of graphics, and placement of graphics. CNYSHRM reserves the right to edit text.
- Payment must be received in full prior to completion of web site changes.
- Make checks payable to: CNY-SHRM, Inc., P.O. Box 5216, Syracuse, NY 13220