

Sponsorship	Benefits	Investment
Vendor Directory Listing	<ul style="list-style-type: none"> Vendor Directory Placement on CNY SHRM's Website for 1 Year Includes company logo, brief description, and link to company website 	\$240
E-Blast	<ul style="list-style-type: none"> One E-blast to the CNY SHRM contact list with board approval 	\$500
Bronze: Standard Monthly Program	<ul style="list-style-type: none"> Access to Program for 2 representatives Standard display table/booth at one monthly event Company Logo displayed on e-mail announcements of the monthly event sponsored 	\$300
Bronze: Annual Holiday Celebration (DEC)	<ul style="list-style-type: none"> Access to Program for 2 representatives Standard display table/booth located in celebration room Company Logo displayed on e-mail announcements promoting the event Sponsor Spotlight promotion on CNY SHRM social media Logo printed in promotional materials at the event 	\$300
Bronze: Annual Conference (JUNE)	<ul style="list-style-type: none"> Access to Program for 2 representatives Standard display table/booth located in hallway outside of presentation rooms Company Logo displayed on e-mail announcements promoting the event Enhanced venue opportunity for sponsor interaction with attendees (all day event) Sponsor Spotlight promotion on CNY SHRM social media Logo printed in promotional materials at the event 	\$500
Food & Beverage Sponsor	<ul style="list-style-type: none"> Access to Program for 2 representatives Company Logo displayed on all e-mail announcements promoting the event Special recognition in Sponsor Spotlights on social media Large floor sign placed near food and beverage areas Full page ad in event program (<i>June event only</i>) Special tabletop sign on registration table 	\$800 all-day \$400 half-day
Silver Sponsor	<ul style="list-style-type: none"> Standard display table/booth at one monthly event (up to two representatives) Company Logo displayed on 2 e-mail announcements of the event sponsored Company Logo on the CNY SHRM Website (column position) for 3 months Company Logo listed on the "Friends of CNY SHRM" page for 3 months 	\$750
Gold Sponsor	<ul style="list-style-type: none"> One display table at one monthly event (up to two representatives) Company Logo displayed on e-mail announcements of the event sponsored Display Table/Booth at the Holiday Celebration (up to two representatives) Company Logo on the CNY SHRM Home Page (column position) for 6 months Company Logo listed on the "Friends of CNY SHRM" page for 6 months One E-blast to the CNY SHRM contact list (\$400 value) 	\$1,500
Platinum Sponsor	<ul style="list-style-type: none"> Logo on CNY SHRM website Sponsorship Section Standard display table/booth at ALL monthly events (up to two representatives) (\$300 value at each event a table is selected) Company Logo displayed on event e-mail announcements for 12 months Display Table at the Holiday Celebration (\$300 value) Display Table/Booth at the CNY SHRM annual full-day conference (\$500 value) Company Logo listed on the "Friends of CNY SHRM" page for 12 months Two E-blasts to the CNY SHRM contact list (\$800 value) 	\$5,000
Custom Sponsorship	<ul style="list-style-type: none"> Inquire for more information 	TBD